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## 2019 Prices & Everything you need to know

All prices include VAT & a 10% discount is applied to all product orders (excluding fine art books) received within 3 weeks of you receiving your private online gallery of images for selection purposes.

### Family Session Fees:

|                          |      |
|--------------------------|------|
| Monday - Friday          | £250 |
| Weekends & bank holidays | £350 |

For extended family sessions involving more than one family, a single family session of 5 children or more, or sessions further afield/beyond the M25 please be in touch for a tailored price.

The session fee includes:

- a pre-session consultation and briefing with you on the phone, email or skype
- the session itself shot on location either in and around your home environment or at a mutually agreed location.
- my time and skills in the postproduction stage and upload to an on-line private proofing gallery of low-resolution images for you to view and make choices from
- A dedicated hands-on post session service helping you to choose your products, view different configurations & solutions & help deciding how and where to display your images.
- travel within the M25. I happily travel further afield for sessions but will need to charge a supplement to cover the extra time travelling and my petrol expenses. Travel expenses can sometimes be shared if I have other photo sessions booked in your vicinity during the same week.

The session fee does not include any prints or products. Prices for archival mounted prints ready to frame start at £35, and framed prints at £195. For full details of my product range, please see *family product range & prices*. A pdf of this can also be found, and downloaded, in the *family* section under *products* on my website. You can also scroll through visuals of all the products in my range in the *products* section too or request a product images pdf from me.

**Vouchers:** If you would like to purchase a session voucher - perhaps as a present for a partner, sibling, other family member or friend - please contact me and I can send the voucher with a gift card to you. Alternatively, you can email me your personal message and address, and I can forward the voucher on. Vouchers can be ordered for the price of the session, or the session plus some prints or any other finished product/s.

### BEFORE YOUR SESSION:

#### Finding out more about your family/child/ren:

Once you have made a booking, and if I haven't met you before, I suggest we chat again so that I can get an idea of what you are looking for with your pictures, and get to know you a little. I will ask you a little about your family life and children - just simple things such as their temperaments, passions, hobbies and any idiosyncrasies that you think might be useful for me to know and any specific images you have in mind. Sometimes parents send me a recent family snap. The time I spend finding out about you all prior to the session is very helpful so that by the day of your session I already have a sense of you as a family and I can make sure the session is entirely child friendly and led.

### **Planning for your session (you and your child/ren):**

**Clothes, logos and patterns:** Please avoid logos and graphic patterns if possible such as stripes, spots or checks. In general, clothes are best kept fairly plain in colour and simple with not too many distracting details such as logos, writing etc. As we will likely spend some time outside on the day of the session, softer colours such as browns, greens, blues and creams (colours found within nature) are great, or colours that complement your child's eyes or hair. A couple of changes of clothes is essential for babies and a good idea for younger children, especially if you are planning pale coloured outfits. If you want to go for a few different outfits during the session, that's absolutely fine. Having a child of my own, I understand how some children can formulate strong views from an early age on what they wear so please don't stress about this too much! The most important thing is that you all feel relaxed and happy, and can be yourselves, that you are neither too cold nor hot, and can move and play freely.

**Hair:** Please make sure that your child's hair is tied or clipped back if their hair is likely to hide parts of their face, or plan ahead for a hair cut prior to the day. This also applies to mums and dads! I want to be able to see all your faces as you play and interact with your child/ren.

**Jewellery & make-up:** It is a good idea to remove bulky watches and any jewellery that might be distracting or dating. Try to discourage teenagers from over application of make-up if possible

**Bare feet!:** If I'm photographing your baby I ask that the feet stay bare for some of the session and that nappies, tissues, wipes, milk and cuddles are all close at hand. We can stop at any point in the session for naps, changes and feeds.

**Pets:** All pets are welcome at your session, be they the family dog or iguana. I'm a teensy bit scared of pet tarantulas but I'll try not to show it!

**The weather:** As we all know, this is changeable within minutes and pretty impossible to forecast. I used to postpone all sessions when there was a hint of drizzle or dark clouds, but experience has now taught me that I was missing great opportunities, something that my wedding photography has further driven home to me as there is no question of postponement. So, unless the conditions are really extreme, we go ahead with the session and divide the time between inside and out. Remember, young children especially love being out in the rain, splashing about in the puddles.

**Illness:** When children get ill, it often happens very suddenly. I understand this completely and we can of course postpone at the last minute. I would appreciate as much notice as possible if you or your partner is ill, or if you think you might be coming down with something a few days before the session.

**Other immediate family members:** Grand or godparents are welcome at your session. It is always lovely to get a photograph of all three generations together. If you want to include more family members you can book an 'extended family'/'Day in the Life' session. Please ask me for details.

**Cancellations or postponements:** If I have to cancel or postpone your session for reasons beyond my control, we can schedule in a new session date or you can choose to have all monies paid up to that date refunded to you.

If you have to cancel, except for reasons beyond your control (e.g. death, injury, sickness) I ask for a minimum of 2 weeks notice for a weekday session and 4 weeks notice for a weekend session. Any deposit or full session fees will be refunded. Should you cancel or postpone the session later than this, I will need to charge you for 100% of the session fee. Postponed sessions will be charged according to current prices that apply at the time.

**Payment:** Confirmation of your booking & your session date with me is confirmed in my diary once payment for the full session fee, or a deposit of 50% of the session fee (whichever you prefer) is received. We will send you an invoice, confirmation documents and information about your session. If you choose to pay 50% deposit to make your booking, with the balance nearer to your session, a second invoice for the remainder of the session fee will be sent to you 2 weeks prior to the session. All sessions fees must be received and cleared before the date of your session.

Payment for prints and products is made at the time of ordering and an invoice will be issued. Please note that if you have a viewing session with Anna to choose your product order, you will need to pay a deposit for your order by cheque or online by bank transfer at the viewing session.

## YOUR SESSION:

**Where and when will the session take place?** Sessions mostly take place in the morning (when everyone is usually at their freshest) in your home environment (where children and parents are at their most relaxed) and/or in a nearby park, meadow, wood or beach. By travelling to you, you do not have to worry about packing up and getting to a studio and this again makes the whole experience more relaxing for you. The resulting images too will be photographs taken in a real place that means something to you as a family, rather than posed in a stark anonymous studio environment.

My family photography is all about creating beautiful but *natural* pictures and allowing you to be yourselves. When you look back at the session you should remember a fun morning together as a family rather than staged photography session.

**Duration:** I never take on two family sessions in a day and a whole morning or afternoon is set aside for your session. Most sessions take between 2 and 4 hours (depending on the numbers involved) but there are no time limits so we can have as many breaks as needed for snacks, quiet time, and with babies and toddlers, nappy changes and naps. I am always happy to come early in the morning, arriving around breakfast time. I never get the camera out straight away and nothing is rushed so that the children (and you) have plenty of time to get used to me being around and I can make connections with them through play. The idea is that I integrate into your family's day and we have fun rather than the session being any kind of event or performance. The only exception to this is the family group photograph and any pairings of siblings/children with parents or grandparents that can require a bit of gentle direction.

**Drinks and snacks:** When considering snacks or mealtimes before and/or during the session, please avoid giving your child foods that stain the skin and can be very difficult to remove in postproduction. Wipes and tissues are always good to have around especially with younger children whose noses can need attention over a session.

**The images:** My style of photography is mostly unobtrusive, relaxed reportage, using natural light and with the minimum of posing. With all family sessions, my aim will be to get a variety of images for you to choose from - from individual portraits of your children, a group family photograph, siblings together and individually with parents, sometimes even a couple of shots of mum and dad together if they will allow it! Occasionally toddlers, or even teenagers, are reluctant to take part in a family group, but more often than not images that involve more than one individual come about naturally. As the session has no time constraints, the chances of capturing lots of different activities - be it high antics in the garden, going for a family stroll or quietly reading a book - are much greater than with in the artificial environment of a timed studio session. Spontaneity is key. My aim is to take beautiful but real images and to create a lasting reminder of that moment in your child/ren's childhood and to show the love between you all. Many of my clients ask me back for further sessions as their children grow and change and it is such a privilege to make a document of a child as he or she grows up. Please visit the galleries on my website and family stories section to see the range of imagery you can expect from your session.

**Samples of my product range:** I will bring samples of my range of products for you to feel and look at during a suitable break, or at the end of your session. These include archival mounted prints ready to frame, bespoke fine art family books, single and multi-aperture classic glass framed prints, vintage wood-framed canvas prints, fine art cards with envelopes (popular as Christmas cards) and other table, mantelpiece and wall display options.

I am always happy to spend time with you at our session discussing ideas of where you might place or hang your final images. You can see all the products in my range by visiting the *products* link in the *family* section of my site, where you will also find a downloadable PDF giving full descriptions and up to date prices for all the products in my range - or please ask me for a copy.

## AFTER YOUR SESSION:

**Editing and processing your images:** After our session, I edit the images and work on my selection in postproduction ready to show to you (the number of images depends on the size of your family but you can expect to see a good range). All the images are shot in colour but I will look carefully at all those that make the edit and decide which is best suited to colour or black and white.

Most images will have more impact in one or the other and, although black and white images are always classic and timeless, there are times when the colour in an image gives it that special quality, either celebrating the beauty of a child's eyes, hair or skin tone or all working together beautifully within the colours of the natural surroundings. The postproduction and retouching work I do will make your images 'sing' and is very much part of my bespoke service to you.

**Viewing your Images/Your online gallery and ordering:** Within 2 weeks of the session you will have access to a password-protected online gallery of low-resolution images for you to view. All the images are effectively 'proofs' and are for viewing and selecting purposes only. You can order your finished products by arranging a viewing session, or by email or telephone - whichever is more convenient to you. For viewings I ask that all the key decision-makers attend. A deposit is required on all orders made at your viewing session either by cheque or by cash. A receipt will be given.

Whatever way you choose, Carey, who works with me, and I are on hand to help you with your choices as little or as much as you wish. Grand- and Godparents are welcome to order any print or product as well and you can direct them to your online gallery, or ask me to do this, once it is ready. Your gallery will stay on my site for one month from the date of your online gallery going live and I will contact you before I remove it.

**Retouching:** Simple retouching of images, for example to remove a scratch, spots or scar, or a distracting object in the background of a shot, things like that, is included in my prices. Please note that all retouching work is made to the images that you finally select, not at the initial editing/viewing stage.

**Discount:** I offer a 10% discount (excluding fine art books) for all complete orders received within 3 weeks of your online gallery going live, or at your viewing session as long as the viewing session is booked and taken within the 3-week period too. The discount applies to all orders including those made by grand- or godparents, other family or friends, but I will need the complete order with everyone's choices within that 3 week period in order for you to qualify for the discount. Your online gallery will stay live for a month from when it goes live for you to choose and order from.

**Copyright:** The copyright to all the images taken at your session remains with me. I also retain the right to use any of the images taken for the purposes of promoting and advertising my work. This does not mean that you can't purchase from me a set of high-resolution print-ready digital jpeg files from your session. Purchased files will be accompanied by a license and guidelines for printing. I also have a threshold system whereby if your product order exceeds £1900 (before any discount is applied), you will receive *all* the high-resolution, print-ready digital jpeg images *at no further cost*. Please see the document *Family product range & prices* for a full explanation of how this works.

**Delivery:** Once I have received your order, I will aim to have it ready for you within 3 weeks. Collection is usually either from my base in Teddington, or I can send some of my products to you with delivery charges at cost. Occasionally I am able to deliver finished products myself or arrange for your products to be sent to you direct from my suppliers.

**Booking:** To check my availability, make a booking or just to have an initial chat with me about a possible session, please be in touch (see contact details above).

I look forward to hearing from you, meeting you and your family and creating a very special record that celebrates the relationships and love between you, and that will be enjoyed and cherished by you, your children, their children and the generations to come.

